

1. Introduction

Welcome to Web Solutions ("we," "our," or "us"). We are committed to protecting your privacy and safeguarding your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website websolutionsusa.com (the "Site") and use our web development and related services (collectively, the "Services").

Please read this Privacy Policy carefully. By accessing our Site or using our Services, you consent to the practices described in this policy. **IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE SITE OR USE OUR SERVICES.**

2. Information We Collect

We collect several types of information from and about users of our Services:

A. Personal Information You Provide to Us:

Contact Information: When you contact us via a form, email, or phone, we may collect your name, email address, phone number, and company name.

Project Information: When you engage our services, we collect information necessary for the project, which may include business requirements, design preferences, and content you provide (text, images, logos, etc.).

Billing Information: If you purchase our services, we collect payment information, such as credit card details or billing address. This information is processed directly by our secure third-party payment processors, and we do not store full credit card numbers on our servers.

Communications: Records of your correspondence with us, including support requests and feedback.

B. Information Collected Automatically:

Usage Data: When you visit our Site, we automatically collect information such as your IP address, browser type, operating system, referring URLs, pages you viewed, time spent on pages, links clicked, and the dates/times of your visits.

Cookies and Tracking Technologies: We use cookies, web beacons, and similar technologies to track the activity on our Site and store certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

C. Information from Third Parties:

We may receive information about you from third-party services. For example, if you interact with us through a social media platform, we may receive information from that platform as governed by its privacy policy.

3. How We Use Your Information

We use the information we collect for various business purposes, including:

To Provide and Maintain our Services, including to manage your account, execute web development projects, and operate our Site.

To Communicate with You, to respond to your inquiries, send you project updates, provide customer support, and send you technical notices and administrative messages.

For Marketing and Promotions, to send you information about our services, special offers, and newsletters, in accordance with your communication preferences. You can opt-out of these communications at any time.

To Process Your Transactions and manage your payments.

To Improve Our Site and Services, by analyzing how users interact with our Site and Services, allowing us to enhance user experience and develop new features.

To Ensure Security, by monitoring and protecting the security of our Site, Services, and business.

4. Legal Basis for Processing (For EEA/UK Visitors)

If you are from the European Economic Area (EEA) or the United Kingdom (UK), our legal basis for collecting and using your personal information depends on the context in which we collect it. We typically rely on the following bases:

Performance of a Contract: To fulfill our obligations under a service agreement with you.

Legitimate Interests: For our legitimate business interests, such as improving our Services and marketing, provided that your fundamental rights do not override those interests.

Consent: Where we have obtained your explicit consent, for example, for certain marketing communications.

5. How We Share Your Information

We do not sell, trade, or rent your personal information to third parties. We may share your information in the following situations:

Service Providers: We may share your information with third-party vendors who perform services on our behalf, such as payment processing, data analysis, email delivery, hosting services, and customer service.

Business Transfers: If we are involved in a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.

Legal Obligations: We may disclose your information where required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

With Your Consent: We may disclose your personal information for any other purpose with your explicit consent.

6. Data Security

We implement appropriate technical and organizational security measures designed to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

7. Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information:

Access and Portability: You can request a copy of the personal information we hold about you.

Correction: You can request that we correct any inaccurate or incomplete information.

Deletion: You can request that we delete your personal information.

Opt-Out of Marketing: You can unsubscribe from our marketing communications at any time by using the "unsubscribe" link in our emails or by contacting us.

Restrict Processing: You can object to or restrict the processing of your personal information in certain circumstances.

To exercise any of these rights, please contact us using the details provided at the end of this policy. We will respond to your request in accordance with applicable law.

8. Children's Privacy

Our Services are not directed to individuals under the age of 13, and we do not knowingly collect personal information from children under 13. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete such information.

9. Third-Party Links

Our Site may contain links to other websites that are not operated by us. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

10. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date. You are advised to review this Privacy Policy periodically for any changes.

11. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

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1-347-740-6222